

Form ADV Part 2B Brochure Supplement

AUGUST 2025



Individuals covered by this supplement include:

Allison G. Geiger Chad A. Smith Mary S. Chastain Steve L. Blankenship

www.beaconpointe.com

Office Location:

7557 Rambler Road, Suite 1425 Dallas, TX 75231 214-446-2100

Corporate Office:

24 Corporate Plaza Drive, Suite 150 Newport Beach, CA 92660 949-718-1600

This brochure supplement provides information about the above listed individuals that supplements the Beacon Pointe Advisors, LLC brochure. You should have already received a copy of that brochure. Please contact us at 949-718-1600 if you did not receive our brochure or if you have any questions about the contents of this supplement.

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ALLISON G. GEIGER, CFP®

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Allison G. Geiger, CFP®, Partner, Managing Director, b. 1978

Education:

BBA, Marketing, Texas A&M, University

Business Background:

Partner, Managing Director, Beacon Pointe Advisors, LLC, 2025-Present Financial Planner, Heritage Financial Planning, 2014-2025

Professional Designations

Allison Geiger holds the following professional designation:

<u>Certified Financial Planner (CFP®)</u>

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by the CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP Board Registered Program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information about the CFP® is available at http://www.cfp.net/default.asp.

ITEM 3 – DISCIPLINARY INFORMATION

Allison Geiger has no disciplinary history to disclose.

ITEM 4 - OTHER BUSINESS ACTIVITIES

Allison Geiger is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC.

ITEM 5 - ADDITIONAL COMPENSATION

Allison Geiger is a partner of Beacon Pointe Advisors, LLC, and is compensated by the firm with a salary and variable compensation based on client assets under management. Allison Geiger is an equity owner in the parent company of the firm. Ms. Geiger does not receive economic benefit from any person or entity other than Beacon Pointe Advisors, LLC, in connection with providing investment advice to clients.

ITEM 6 - SUPERVISION

As a Partner, Managing Director at Beacon Pointe Advisors, LLC, Allison Geiger oversees the investment advisory services provided by Beacon Pointe Advisors' Dallas, Texas office. She is not subject to day-to-day supervision by another individual. However, Beacon Pointe supervises its personnel in accordance with its Code of Ethics and written compliance policies and procedures. The firm's compliance team oversees compliance with these policies and conducts periodic reviews of advisory activities, including client communications and investment recommendations, to help ensure compliance with applicable regulatory requirements and firm policies.

Questions regarding the firm's compliance program can be directed to Shannon Eusey, Chief Executive Officer and Chief Compliance Officer, at 949-718-1600.

CHAD A. SMITH, ChFC®, CLU®, CFP®

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Chad A. Smith, ChFC®, CLU®, CFP®, Partner, Senior Wealth Advisor, b. 1972

Education:

BBA, Business Administration, University of Texas

Business Background:

Partner, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2025-Present Managing Director, Heritage Financial Planning, LLC, 2019-2025

Professional Designations

Chad Smith holds the following professional designations:

<u>Certified Financial Planner (CFP®)</u>

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To earn the credential, each CFP® candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP Board Registered Program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information about the CFP® is available at http://www.cfp.net/default.asp.

Chartered Financial Consultant (ChFC®)

The ChFC® designation has been a mark of excellence for financial planners for almost thirty years and currently requires more courses than any other financial planning credential. The curriculum covers extensive education and application training in all aspects of financial planning, income taxation, investments, and estate and retirement planning.

To attain the right to use the ChFC® marks, take a proctored exam for each course of study, have 3 years of full-time, relevant business experience within the five years preceding the awarding of the designation, and complete a minimum of 30 hours continuing education every two years. More information regarding the ChFC® can be found at https://www.theamericancollege.edu/designations-degrees/ChFC.

Chartered Life Underwriter (CLU®)

The CLU designation is offered by The American College. To earn the credential, the CLU candidate must successfully complete the five required courses and certify compliance with The American College Code of Ethics and Procedures. Participation in the annual Professional Recertification Program is required to maintain the designation. More information about the CLU is available at https://www.theamericancollege.edu.

ITEM 3 - DISCIPLINARY INFORMATION

Chad Smith has no disciplinary history to disclose.

ITEM 4 - OTHER BUSINESS ACTIVITIES

Chad Smith is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC.

ITEM 5 - ADDITIONAL COMPENSATION

Chad Smith's compensation comes from Beacon Pointe Advisors, LLC. He receives a salary and variable compensation that is based on the assets under management in the client accounts he services. Mr. Smith does not receive economic benefit from any person or entity other than Beacon Pointe Advisors, LLC, in connection with providing investment advice to clients.

ITEM 6 - SUPERVISION

Beacon Pointe supervises its personnel in accordance with its Code of Ethics and written compliance policies and procedures. The firm's compliance team oversees compliance with these policies and conducts periodic reviews of advisory activities, including client communications and investment recommendations, to help ensure compliance with applicable regulatory requirements.

Steven Blankenship, Partner, Managing Director, is generally responsible for supervising Chad Smith's day-to-day advisory activities. Mr. Blankenship can be reached by calling 214-446-2100.

MARY S. CHASTAIN, RFP®

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Mary S. Chastain, RFP®, Operations Manager, b. 1962

Education:

BS, Business Administration, Walden University

Business Background:

Operations Manager, Beacon Pointe Advisors, LLC, 2025-Present Investment Adviser Representative, Heritage Financial Planning, LLC, 2022-Present Chief Compliance Officer, Heritage Financial Planning, LLC, 2022-2025 National Director of Operations, Heritage Financial Planning, LLC, 2019-2023

Professional Designations

Mary Chastain holds the following professional designation:

Registered Financial Planner (RFP®)

Awarded by the Registered Financial Planners Institute. Candidates were required to have at least three years of approved financial planning experience, complete a course of study through an approved educational provider, pass a comprehensive examination covering financial planning principles, and adhere to the Institute's Code of Ethics and Standards of Practice. Continuing education was also required to maintain the designation.

The RFP® designation is no longer offered to new applicants; however, individuals who earned the designation before the program ended may continue to use it.

ITEM 3 – DISCIPLINARY INFORMATION

Mary Chastain has no disciplinary history to disclose.

ITEM 4 - OTHER BUSINESS ACTIVITIES

In addition to her role as an Operations Manager at Beacon Pointe Advisors, LLC ("BPA"), Mary Chastain is an Investment Adviser Representative (IAR) with Heritage Financial Planning, LLC (HFP). HFP is a registered investment adviser with the Securities and Exchange Commission (SEC). In July 2025, HFP was acquired by Beacon Pointe Advisors, LLC. Ms. Chastain will temporarily maintain her IAR registration to help transition any remaining advisory business under HFP. The time she spends on activities related to HFP is minimal.

ITEM 5 - ADDITIONAL COMPENSATION

Mary Chastain is a salaried employee of Beacon Pointe Advisors, LLC, and does not receive compensation based on client assets or advisory fees. However, she is eligible to receive a one-time referral bonus based

on a percentage of the estimated first-year revenue generated from new clients she refers to the firm. Ms. Chastain does not receive economic benefit from any person or entity other than Beacon Pointe Advisors, LLC, in connection with providing investment advice to clients.

ITEM 6 - SUPERVISION

Beacon Pointe supervises its personnel in accordance with its Code of Ethics and written compliance policies and procedures. The firm's compliance team oversees compliance with these policies and conducts periodic reviews of advisory activities, including client communications and investment recommendations, to help ensure compliance with applicable regulatory requirements.

Steven Blankenship, Partner, Managing Director, is generally responsible for supervising Mary Chastain's day-to-day advisory activities. Mr. Blankenship can be reached by calling 214-446-2100.

STEVEN L. BLANKENSHIP, CFP®

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Steven L. Blankenship, CFP®, Partner, Managing Director, b. 1974

Education:

BBA, Financial Services and Planning, Baylor University

Business Background:

Partner, Managing Director, Beacon Pointe Advisors, LLC, 2025-Present Managing Member, Heritage Financial Planning, LLC, 2004-Present

Professional Designations

Steven Blankenship holds the following professional designation:

<u>Certified Financial Planner (CFP®)</u>

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ITEM 3 – DISCIPLINARY INFORMATION

Steven Blankenship has no disciplinary history to disclose.

ITEM 4 - OTHER BUSINESS ACTIVITIES

In addition to his role as a Partner, Managing Director at Beacon Pointe Advisors, LLC ("BPA"), Steven Blankenship is an Investment Adviser Representative (IAR) with Heritage Financial Planning, LLC (HFP). HFP is a registered investment adviser with the Securities and Exchange Commission (SEC). In July 2025, HFP was acquired by Beacon Pointe Advisors, LLC. Mr. Blankenship will temporarily maintain his IAR registration to transition any remaining advisory business under HFP. The time he spends on activities related to HFP is minimal.

ITEM 5 - ADDITIONAL COMPENSATION

Steven Blankenship is a partner of Beacon Pointe Advisors, LLC, and is compensated by the firm with a salary and variable compensation based on client assets under management. Steven Blankenship is an equity owner in the parent company of the firm. Mr. Blankenship does not receive economic benefit from any person or entity other than Beacon Pointe Advisors, LLC, in connection with providing investment advice to clients.

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