



Form ADV Part 2B Brochure Supplement

August 5, 2022

Individuals covered by this supplement include:

Wayne C. McCullough

Keith A. Ferguson

Rawles F. Bell

Allen Ferguson

Office Locations:

7019 Hillcrest Avenue, 2nd Floor
Dallas, TX 75205
(214) 474-2190

4830 Lakewood Drive, Suite 6
Waco, TX 76710
(254) 776-5580

Corporate Office:

24 Corporate Plaza Drive, Suite 150
Newport Beach, CA 92660
949-718-1600

This brochure supplement provides information about the above listed individuals that supplements the Beacon Pointe Advisors, LLC brochure. You should have already received a copy of that brochure. Please contact us at 949-718-1600 if you did not receive our brochure or if you have any questions about the contents of this supplement.

Additional information about the above listed individuals is also available on the SEC's website at www.adviserinfo.sec.gov

Table of Contents

WAYNE C. MCCULLOUGH, CFP®	3
RAWLES F. BELL, CIMA®	5
KEITH A. FERGUSON, SR.	7
KEITH A. FERGUSON, JR., CFP®	9

WAYNE C. MCCULLOUGH, CFP®

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Wayne C. McCullough, CFP®, Partner, Managing Director, b. 1970

Education:

BA, English, The University of Texas at Austin

Business Background:

Partner, Managing Director, Beacon Pointe Advisors, LLC, 2022-Present

Agent, Beacon Pointe Insurance Services, LLC, 2022-Present

President, Managing Partner, Benchmark Private Wealth Management, LLC, 2014-2022

Registered Representative, Innovation Partners LLC, 2015-2018, 2019-2020, 2022-Present

Director and Client Advisor Deutsche Bank Securities Inc., 2008-2013

Professional Designations

Wayne McCullough holds the following professional designation:

Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP® Board”). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by CFP® Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor’s degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP® -board registered program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information regarding the CFP® is available at <http://www.cfp.net/default.asp>

ITEM 3 - DISCIPLINARY INFORMATION

Wayne McCullough has no disciplinary history to disclose.

ITEM 4 - OTHER BUSINESS ACTIVITIES

In addition to his role with Beacon Pointe Advisors, LLC, Wayne McCullough is a licensed insurance agent for Beacon Pointe Insurance Services, LLC (“BPIS”). Beacon Pointe Advisors, LLC is affiliated with BPIS. BPIS is a licensed insurance agency. BPIS receives commissions on insurance products clients purchase,

and Wayne McCullough is eligible to receive a portion of these commissions. Clients pay separate fees for advisory services and insurance products or services. This practice gives him an incentive to recommend insurance products based on the compensation received, rather than on the client's needs. Clients are not obligated to act on any insurance recommendations or place any transactions through Wayne McCullough or BPIS if they decide to follow Mr. McCullough's recommendations.

Wayne McCullough spends a portion of his time as a registered representative of Innovation Partners, LLC, a non-affiliated registered broker-dealer. In this capacity, he may make security recommendations, offer investment products and/or effect securities transactions. When effecting transactions, he is eligible to receive compensation, commissions and/or trailing 12b-1 fees from Innovation Partners for products held by BPA's advisory clients. Receipt of this type of transaction-related compensation is a conflict of interest as it gives Wayne McCullough an incentive to recommend investment products based on the additional compensation received. Accordingly, BPA will not charge advisory fees on the portion of the client's portfolio that includes investment products for which Wayne McCullough receives commissions and/or trailing 12b-1 fees. In all instances, BPA will ensure that BPA clients are provided with a disclosure that outlines the commissions and/or trailing 12b-1 fees that Mr. McCullough receives.

In addition to his role with Beacon Pointe Advisors, LLC, Wayne McCullough serves as the General Partner of Blue Marlin Partners, a private equity firm which makes passive investments. This other business activity consumes less than 10% of his time. There is no relationship between Beacon Pointe's advisory business and Mr. McCullough's other financial industry activities which creates a material conflict of interest with Beacon Pointe's clients.

ITEM 5 – ADDITIONAL COMPENSATION

Wayne McCullough's compensation comes from his regular salary and ownership of Beacon Pointe Advisors, LLC. The additional compensation that Wayne McCullough is eligible to receive is outlined above in **Item 4 – Other Business Activities**. He does not receive economic benefits from any person or entity other than Beacon Pointe in connection with the provision of investment advice to clients.

ITEM 6 – SUPERVISION

As a Partner, Managing Director at Beacon Pointe Advisors, LLC, Wayne McCullough oversees the investment advice provided from Beacon Pointe Advisors' office at 7019 Hillcrest Ave., Dallas, TX. His advice is not monitored by any other individual. He is however bound by Beacon Pointe's Code of Ethics.

Shannon Eusey, Chief Executive Officer, and Chief Compliance Officer is the supervisor of Wayne McCullough. She can be reached by calling 949-718-1600.

RAWLES F. BELL, CIMA®

ITEM 2 – EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Rawles F. Bell, CIMA®, Partner, Managing Director, b. 1989

Education:

BBA, Finance, Economics Minor, Texas A&M University, Mays Business School

Business Background:

Partner, Managing Director, Beacon Pointe Advisors, LLC, 2022-Present

Agent, Beacon Pointe Insurance Services, LLC, 2022-Present

Associate Partner, Client Advisor, Benchmark Private Wealth Management, LLC, 2014-2022

Registered Representative, Innovation Partners LLC, 2015-2018 and 2020-Present

Financial Advisor, RBC Capital Markets, LLC, 2012-2014

Professional Designations

Rawles Bell holds the following professional designation:

Certified Investment Management Analyst

The CIMA designation is issued by the Investments and Wealth Institute (formerly IMCA). To earn each certification, each CIMA candidate must complete a self-study program, attend a one-week classroom education program provided by an Association to Advance Collegiate Schools of Business (“AACSB”) accredited university business school, pass an online examination after self-study and an on-line comprehensive certification examination after meeting all requirements of a registered classroom education program and also complete a minimum of 30 hours of continuing education every two years. More information regarding the CIMA is available at http://www.imca.org/main/do/CIMA_Home.

ITEM 3 – DISCIPLINARY INFORMATION

Rawles Bell has no disciplinary history to disclose.

ITEM 4 – OTHER BUSINESS ACTIVITIES

In addition to his role with Beacon Pointe Advisors, LLC, Rawles Bell is a licensed insurance agent for Beacon Pointe Insurance Services, LLC (“BPIS”). Beacon Pointe Advisors, LLC is affiliated with BPIS. BPIS is a licensed insurance agency. BPIS receives commissions on insurance products clients purchase, and Rawles Bell is eligible to receive a portion of these commissions. Clients pay separate fees for advisory services and insurance products or services. This practice gives him an incentive to recommend insurance products based on the compensation received, rather than on the client’s needs. Clients are not obligated to act on any insurance recommendations or place any transactions through Rawles Bell or BPIS if they decide to follow Mr. Bell’s recommendations.

Rawles Bell spends a portion of his time as a registered representative of Innovation Partners, LLC, a non-affiliated registered broker-dealer. In this capacity, he may make security recommendations, offer

investment products and/or effect securities transactions. When effecting transactions, he is eligible to receive compensation, commissions and/or trailing 12b-1 fees from Innovation Partners for products held by BPA's advisory clients. Receipt of this type of transaction-related compensation is a conflict of interest as it gives Mr. Bell an incentive to recommend investment products based on the additional compensation received. Accordingly, BPA will not charge advisory fees on the portion of the client's portfolio that includes investment products for which Rawles Bell receives commissions and/or trailing 12b-1 fees. In all instances, BPA will ensure that BPA clients are provided with a disclosure that outlines the commissions and/or trailing 12b-1 fees that Mr. Bell receives.

ITEM 5 – ADDITIONAL COMPENSATION

Rawles Bell's compensation comes from his regular salary and ownership of Beacon Pointe Advisors, LLC. The additional compensation that Rawles Bell is eligible to receive is outlined above in **Item 4 – Other Business Activities**. He does not receive economic benefits from any person or entity other than Beacon Pointe in connection with the provision of investment advice to clients.

ITEM 6 – SUPERVISION

As a Partner, Managing Director at Beacon Pointe Advisors, LLC, Rawles Bell oversees the investment advice provided from Beacon Pointe Advisors' office at 7019 Hillcrest Ave., Dallas, TX. His advice is not monitored by any other individual. He is however bound by Beacon Pointe's Code of Ethics.

Shannon Eusey, Chief Executive Officer, and Chief Compliance Officer is the supervisor of Rawles Bell. She can be reached by calling 949-718-1600.

KEITH A. FERGUSON, SR.

ITEM 2 – EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Keith A. Ferguson, Partner, Senior Wealth Advisor, b. 1953

Education:

BBA, Business Administration, Baylor University

Business Background:

Partner, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2022-Present

Partner, Benchmark Private Wealth Management, LLC, 2021-2022

Registered Representative, Innovation Partners LLC, 2021-Present

Managing Principal, Ferguson Wealth Management Group, 2018-2021

Managing Director, Raymond James Financial Services Advisors, Inc., 2015-2021

Branch Manager, Wells Fargo Advisors Financial Network, LLC, 2011-2015

ITEM 3 – DISCIPLINARY INFORMATION

Keith Ferguson has no disciplinary history to disclose.

ITEM 4 – OTHER BUSINESS ACTIVITIES

In addition to his role with Beacon Pointe Advisors, LLC, Keith Ferguson, Sr., is a licensed insurance agent for Beacon Pointe Insurance Services, LLC (“BPIS”). Beacon Pointe Advisors, LLC is affiliated with BPIS. BPIS is a licensed insurance agency. BPIS receives commissions on insurance products clients purchase, and Keith Ferguson, Sr., is eligible to receive a portion of these commissions. Clients pay separate fees for advisory services and insurance products or services. This practice gives him an incentive to recommend insurance products based on the compensation received, rather than on the client’s needs. Clients are not obligated to act on any insurance recommendations or place any transactions through Keith Ferguson Sr., or BPIS if they decide to follow Mr. Ferguson Sr.’s, recommendations.

Keith Ferguson, Sr., spends a portion of his time as a registered representative of Innovation Partners, LLC, a non-affiliated registered broker-dealer. In this capacity, he may make security recommendations, offer investment products and/or effect securities transactions. When effecting transactions, he is eligible to receive compensation, commissions and/or trailing 12b-1 fees from Innovation Partners for products held by BPA’s advisory clients. Receipt of this type of transaction-related compensation is a conflict of interest as it gives Keith Ferguson, Sr., an incentive to recommend investment products based on the additional compensation received. Accordingly, BPA will not charge advisory fees on the portion of the client’s portfolio that includes investment products for which Keith Ferguson, Sr., receives commissions and/or trailing 12b-1 fees. In all instances, BPA will ensure that BPA clients are provided with a disclosure that outlines the commissions and/or trailing 12b-1 fees that Mr. Ferguson, Sr., receives.

ITEM 5 – ADDITIONAL COMPENSATION

In addition to his regular compensation and ownership of Beacon Pointe Advisors, LLC, Keith Ferguson, Sr., is eligible to receive variable compensation based on the number of assets/clients he brings into Beacon Pointe. The additional compensation that Keith Ferguson, Sr., is eligible to receive is outlined above in **Item 4 – Other Business Activities**. He does not receive economic benefits from any person or entity other than Beacon Pointe in connection with the provision of investment advice to clients.

ITEM 6 – SUPERVISION

As a Partner, Senior Wealth Advisor at Beacon Pointe Advisors, LLC, Keith Ferguson, Sr., oversees the investment advice provided from Beacon Pointe Advisors' Waco, TX, office. His advice is not monitored by any other individual. He is however bound by Beacon Pointe's Code of Ethics.

Shannon Eusey, Chief Executive Officer, and Chief Compliance Officer is the supervisor of Keith Ferguson. She can be reached by calling 949-718-1600.

KEITH A. FERGUSON, JR., CFP®

ITEM 2 – EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Keith “Allen” Ferguson, CFP®, Partner, Senior Wealth Advisor, b. 1980

Education:

MBA, Finance, Baylor University, Hankamer School of Business
BA, Government, The University of Texas at Austin

Business Background:

Partner, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2022-Present
Agent, Beacon Pointe Insurance Services, LLC, 2022-Present
Associate Partner, Client Advisor, Benchmark Private Wealth Management, LLC, 2021-2022
Registered Representative, Innovation Partners LLC, 2021-2022
Investment Advisor Representative, Raymond James Financial Services Advisors, Inc., 2015-2021
Registered Representative, Wells Fargo Advisors Financial Network, LLC, 2012-2015

Professional Designations

Allen Ferguson, holds the following professional designation:

Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP® Board”). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by CFP® Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor’s degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP® -board registered program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information regarding the CFP® is available at <http://www.cfp.net/default.asp>

ITEM 3 – DISCIPLINARY INFORMATION

Allen Ferguson has no disciplinary history to disclose.

ITEM 4 – OTHER BUSINESS ACTIVITIES

In addition to his role with Beacon Pointe Advisors, LLC, Allen Ferguson, is a licensed insurance agent for Beacon Pointe Insurance Services, LLC (“BPIS”). Beacon Pointe Advisors, LLC is affiliated with BPIS. BPIS

is a licensed insurance agency. BPIS receives commissions on insurance products clients purchase, and Allen Ferguson is eligible to receive a portion of these commissions. Clients pay separate fees for advisory services and insurance products or services. This practice gives an incentive to recommend insurance products based on the compensation received, rather than on the client's needs. Clients are not obligated to act on any insurance recommendations or place any transactions through Allen Ferguson or BPIS if they decide to follow Mr. Ferguson's recommendations.

ITEM 5 – ADDITIONAL COMPENSATION

In addition to his regular compensation and ownership of Beacon Pointe Advisors, LLC, Allen Ferguson is eligible to receive variable compensation based on the number of clients/assets he brings into Beacon Pointe. The additional compensation that Allen Ferguson is eligible to receive is outlined above in **Item 4 – Other Business Activities**. Allen Ferguson does not receive economic benefits from any person or entity other than Beacon Pointe in connection with the provision of investment advice to clients.

ITEM 6 – SUPERVISION

Rawles Bell, Partner, Managing Director, is responsible for supervising Allen Ferguson's activities. Rawles Bell monitors the advice provided by Allen Ferguson for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. Rawles Bell can be reached by calling 214-474-2190.