

# Form ADV Part 2B Brochure Supplement

**July 2025** 



# www.beaconpointe.com

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# **Corporate Office:**

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This brochure supplement provides information about the individuals listed in the Table of Contents who are supervised persons of Beacon Pointe Advisors, LLC. You should have already received a copy of that brochure. Please contact us at 949-718-1600 if you did not receive our brochure or if you have any questions about the contents of this supplement.

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# CHRISTOPHER J. BUDNY, CFP®

# ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Christopher J. Budny, CFP®, Wealth Advisor, b. 1993

**Education:** 

BA, Business Administration in Finance, Temple University

**Business Background:** 

Wealth Advisor, Beacon Pointe Advisors, LLC, 2023-Present Senior Associate Wealth Advisor, Beacon Pointe Advisors, LLC, 2021-2023 Associate Financial Advisor, Wescott Financial Advisory Group, 2017-2021

# **Professional Designations**

Christopher Budny holds the following professional designation:

# Certified Financial Planner (CFP®)

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by the CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP Board Registered Program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information about the CFP® is available at <a href="http://www.cfp.net/default.asp">http://www.cfp.net/default.asp</a>.

## **ITEM 3 - DISCIPLINARY INFORMATION**

Christopher Budny has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

Christopher Budny is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC.

# **ITEM 5 - ADDITIONAL COMPENSATION**

In addition to his regular compensation from Beacon Pointe Advisors, LLC, Christopher Budny is eligible to receive variable compensation based on the number of assets/clients he brings into Beacon Pointe.

# **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Christopher Budny's activities. James Ferrell monitors the advice provided by Christopher Budny for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

## CRYSTAL S. GARNER

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Crystal S. Garner, Principal, Senior Wealth Advisor, b. 1963

**Education:** 

BA, Organizational Communication, Rollins College

**Business Background:** 

Principal, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2020-Present Vice President Relationship Management, Senior Financial Advisor, Ferrell Wealth Management, Inc., 1996-2020

#### **ITEM 3 - DISCIPLINARY INFORMATION**

Crystal Garner has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

Crystal Garner is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC.

#### **ITEM 5 - ADDITIONAL COMPENSATION**

Crystal Garner's compensation comes from Beacon Pointe Advisors, LLC. She receives variable compensation that is based on the number of assets/clients she brings into Beacon Pointe.

#### **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Crystal Garner's activities. James Ferrell monitors the advice provided by Crystal Garner for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# EDWARD R. MOOR

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Edward R. Moor, Wealth Advisor, b. 1992

**Education:** 

BSB, Business, George Washington University

**Business Background:** 

Wealth Advisor, Beacon Pointe Advisors, LLC, 2024-Present Agent, Beacon Pointe Insurance Services, LLC, 2021-Present Associate Wealth Advisor, Beacon Pointe Advisors, LLC, 2021-2024 Senior Associate, Kite Capital Partners, 2017-2021

# **ITEM 3 - DISCIPLINARY INFORMATION**

Edward Moor has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

In addition to his role at Beacon Pointe Advisors, LLC ("BPA"), Edward Moor is a licensed insurance agent for Beacon Pointe Insurance Services, LLC ("BPIS"), a California-licensed insurance agency, under common ownership with BPA. BPIS receives commissions on insurance products clients purchase, and Edward Moor may earn a portion of these commissions.

Clients pay separate fees for advisory services and insurance products or services. In this capacity, Edward Moor may offer insurance products and receive commissions from their sales. This arrangement creates an incentive for Edward Moor to recommend insurance products based on the compensation received, rather than focusing solely on the client's needs.

Clients are not obligated to act on any insurance recommendations or conduct transactions through Edward Moor or BPIS if they follow Mr. Moor's recommendations.

#### ITEM 5 - ADDITIONAL COMPENSATION

In addition to his regular compensation from Beacon Pointe Advisors, LLC, Edward Moor is eligible to receive compensation from the activities outlined above in *Item 4 – Other Business Activities*. Edward Moor is also eligible to receive variable compensation that is based on the number of assets/clients he brings into Beacon Pointe.

#### **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Edward Moor's activities. James Ferrell monitors the advice provided by Edward Moor for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# ERIC M. FABER

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Eric M. Faber, Principal, Regional Director, Senior Wealth Advisor, b. 1983

#### **Education:**

MBA, University of Central Florida BA, Political Science, Rollins College

#### **Business Background:**

Principal, Regional Director, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2020-Present Financial Advisor, Ferrell Wealth Management, Inc., 2011-2020

#### **ITEM 3 - DISCIPLINARY INFORMATION**

Eric Faber has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

Eric Faber is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC

#### **ITEM 5 - ADDITIONAL COMPENSATION**

Eric Faber's compensation comes from Beacon Pointe Advisors, LLC. He receives variable compensation that is based on the number of assets/clients he brings into Beacon Pointe.

#### **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Eric Faber's activities. James Ferrell monitors the advice provided by Eric Faber for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# JENNINGS L. HURT, IV

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Jennings "J.L." Hurt, IV, Principal, Senior Wealth Advisor, b. 1981

**Education:** 

MBA, Rollins College

BS, Business Administration, Rhodes College

**Business Background:** 

Principal, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2020-Present Senior Financial Advisor & Portfolio Manager, Ferrell Wealth Management, Inc., 2009-2020

#### **ITEM 3 - DISCIPLINARY INFORMATION**

J.L. Hurt has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

In addition to J.L. Hurt's role with Beacon Pointe Advisors, LLC, he serves as a board member with Drink B4 beverage company and Give Hope Foundation. These activities account for a di minimis amount of J.L. Hurt's time and income. These activities are unrelated and to Beacon Pointe Advisors, LLC's advisory business. Beacon Pointe Advisors, LLC, does not believe they present a conflict of interest.

## **ITEM 5 - ADDITIONAL COMPENSATION**

J.L. Hurt's compensation comes from Beacon Pointe Advisors, LLC. He receives variable compensation that is based on the number of assets/clients he brings into Beacon Pointe.

#### **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising J.L. Hurt's activities. James Ferrell monitors the advice provided by J.L. Hurt for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# JAMES W. FERRELL, CPA, CFP®, PFS™, CIMC

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

James W. Ferrell, CPA®, CFP®, PFS™, CIMC, Partner, Managing Director, b. 1958

**Education:** 

MBA, Finance, Florida State University BS, Accounting and Finance, University of Central Florida

**Business Background:** 

Partner, Managing Director, Beacon Pointe Advisors, LLC, 2020-Present Agent, Beacon Pointe Insurance Services, LLC, 2020-Present President and CEO, Ferrell Wealth Management, 1996-2020

# **Professional Designations**

James Ferrell holds the following professional designations:

## <u>Certified Public Accountant (CPA)</u>

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.

To maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two-year period or 120 hours over a three-year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.

#### <u>Certified Financial Planner (CFP®)</u>

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by the CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP Board Registered Program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information about the CFP® is available at http://www.cfp.net/default.asp.

## Personal Financial Specialist (PFS™)

The Personal Financial Specialist (PFS) credential is granted exclusively to CPAs with tax expertise and comprehensive knowledge of financial planning. All areas of personal financial planning — estate, retirement, investments and insurance — have tax implications, and only a CPA/PFS has the experience, ethics and expertise to get the job done right. The American Institute of Certified Public Accountants (AICPA) established the Personal Financial Specialist (PFS) credential, which is reserved for CPAs, meaning holding a CPA is a prerequisite. There are both educational and professional requirements that must be met before earning a PFS. However, the benefits of holding a PFS are numerous, which include expanded employment opportunities with corporations, consulting firms, and the ability to manage or own a wealth management practice. More information regarding the PFS is available at <a href="https://www.aicpacima.com/home">https://www.aicpacima.com/home</a>.

#### <u>Certified Investment Management Consultant (CIMC)</u>

As of December 2003, new CIMC certifications are no longer granted. When the designation was issued, its content focused on investment consulting. Current CIMC designees can maintain the designation through Investments & Wealth Institute. CIMC designees are required to adhere to The Institute's *Code of Professional Responsibility, Rules and Guidelines for Use of the Marks*, and have an acceptable regulatory history as evidenced by FINRA Form U-4 or other regulatory requirements. CIMC designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the designation.

#### **ITEM 3 - DISCIPLINARY INFORMATION**

James Ferrell has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

In addition to his role at Beacon Pointe Advisors, LLC ("BPA"), James Ferrell is a licensed insurance agent for Beacon Pointe Insurance Services, LLC ("BPIS"), a California-licensed insurance agency, under common ownership with BPA. BPIS receives commissions on insurance products clients purchase, and James Ferrell may earn a portion of these commissions.

Clients pay separate fees for advisory services and insurance products or services. In this capacity, James Ferrell may offer insurance products and receive commissions from their sales. This arrangement creates an incentive for James Ferrell to recommend insurance products based on the compensation received, rather than focusing solely on the client's needs.

Clients are not obligated to act on any insurance recommendations or conduct transactions through James Ferrell or BPIS if they follow Mr. Ferrell's recommendations.

Additionally, James Ferrell is a Member of Ferrell & Kelly, LLC, through which he has ownership in Ferrell & Kelly Certified Public Accountants ("Ferrell & Kelly"), a Certified Public Accountancy firm. This activity accounts for a de minimis amount of James Ferrell's time and income. Ferrell & Kelly provide tax and accounting services to certain Beacon Pointe's clients in its Winter Park, Florida office. James Ferrell will, at times, recommend clients of Beacon Pointe utilize the services of Ferrell & Kelly for their accountancy needs. There are no fees paid for such referrals. As Member of Ferrell & Kelly, James Ferrell shares in the profits of Ferrell & Kelly. Therefore, even if James Ferrell does not directly perform services for Ferrell & Kelly's clients, he receives remuneration from those who do, some of which are clients of Beacon Pointe. The additional receipt of compensation creates a conflict of interest in that Mr. Ferrell has a financial incentive to recommend Ferrell & Kelly to Beacon Pointe clients as opposed to other accounting firms. To mitigate these conflicts, they are disclosed to the clients of Beacon Pointe at the time of their engagement with Beacon Pointe through the delivery of this Brochure Supplement. Further, clients are made aware that they are under no obligation to utilize Ferrell & Kelly for their accounting needs and are free to select any accountant/accountancy firm of their choosing.

James Ferrell serves as a director on the board of Winter Park National Bank. Mr. Ferrell also holds a Real Estate Broker license.

#### **ITEM 5 - ADDITIONAL COMPENSATION**

James Ferrell's compensation comes from his regular salary and ownership of Beacon Pointe Advisors, LLC. The additional compensation that James Ferrell is eligible to receive is outlined above in *Item 4 – Other Business Activities*.

#### **ITEM 6 - SUPERVISION**

As a Partner, Managing Director at Beacon Pointe Advisors, LLC, James Ferrell oversees the investment advice provided by Beacon Pointe Advisors, LLC's, Winter Park, Florida office. His advice is not monitored by any other individual. He is, however, bound by Beacon Pointe's Code of Ethics.

Shannon Eusey, Chief Executive Officer and Chief Compliance Officer, Beacon Pointe Advisors, LLC, is the supervisor of James Ferrell. She can be reached at 949-718-1600.

## MICHAEL S. HIMMEL

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Michael S. Himmel, Partner, Senior Wealth Advisor, b. 1963

**Education:** 

BA, Economics and Financial Management, Catholic University of America

**Business Background:** 

Partner, Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2021-Present Managing Member, Essex Asset Management, 2008-2021

#### **ITEM 3 - DISCIPLINARY INFORMATION**

Michael Himmel has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

In addition to Michael Himmel's role with Beacon Pointe Advisors, LLC, he serves as an investment consultant for Oriental Energy Group, Free Zone Establishment (FZE), an energy consulting, private limited liability company based in Ras Al Khaimah, United Arab Emirates. This activity is investment-related and accounts for a de minimis amount of Mr. Himmel's time. Beacon Pointe Advisors, LLC, does not believe this activity presents a conflict of interest.

#### ITEM 5 - ADDITIONAL COMPENSATION

In addition to his regular compensation from Beacon Pointe Advisors, LLC, Michael Himmel is eligible to receive compensation from the activities outlined above in *Item 4 – Other Business Activities*. Michael Himmel is also eligible to receive variable compensation that is based on the number of assets/clients he brings into Beacon Pointe.

#### **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Michael Himmel's activities. James Ferrell monitors the advice provided by Michael Himmel for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# PAIGE L. GOLL

#### ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Paige L. Goll, Principal, Senior Strategic Investment Advisor, b. 1981

#### **Education:**

MF, Finance, Tulane University BA, Communications, Tulane University

#### **Business Background:**

Principal, Senior Strategic Investment Advisor, Beacon Pointe Advisors, LLC, 2020-Present Director of Research, Senior Strategic Investment Advisor, Ferrell Wealth Management, Inc., 2016-2020

#### **ITEM 3 - DISCIPLINARY INFORMATION**

Paige Goll has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

Paige Goll is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC.

# **ITEM 5 - ADDITIONAL COMPENSATION**

In addition to her regular compensation from Beacon Pointe Advisors, LLC, Paige Goll is eligible to receive is eligible to receive compensation for referring new clients to Beacon Pointe Advisors, LLC.

#### **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Paige Goll's activities. James Ferrell monitors the advice provided by Paige Goll for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# SEAN T. LAMB, CFP®

# ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Sean T. Lamb, CFP®, Senior Wealth Advisor, b. 1977

**Education:** 

BS, Business Administration, Towson University

**Business Background:** 

Senior Wealth Advisor, Beacon Pointe Advisors, LLC, 2021-Present Managing Director, Spotlight Asset Group, 2021-2021 Investment Adviser Representative, Creative Planning, 2014-2021

# **Professional Designations**

Sean Lamb holds the following professional designation:

# Certified Financial Planner (CFP®)

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by the CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP Board Registered Program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information about the CFP® is available at http://www.cfp.net/default.asp.

#### **ITEM 3 - DISCIPLINARY INFORMATION**

Sean Lamb has no disciplinary history to disclose.

#### **ITEM 4 - OTHER BUSINESS ACTIVITIES**

Sean Lamb is not engaged in any investment-related business or occupation other than providing advisory services through Beacon Pointe Advisors, LLC.

# **ITEM 5 - ADDITIONAL COMPENSATION**

Sean Lamb's compensation comes from Beacon Pointe Advisors, LLC. He receives variable compensation that is based on the number of assets/clients he brings into Beacon Pointe.

# **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising Sean Lamb's activities. James Ferrell monitors the advice provided by Sean Lamb for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.

# WILLIAM J. FERRELL, CFP®, CPA

# ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William J. Ferrell, CFP®, CPA, Wealth Advisor, b. 1995

#### **Education:**

MA, Accounting, University of Central Florida BSBA, Accounting and Finance, University of Central Florida

#### **Business Background:**

Wealth Advisor, Beacon Pointe Advisors, LLC, 2024-Present
Agent, Beacon Pointe Insurance Services, LLC, 2024-Present
Regional Director, Goldman Sachs & Co. LLC, 2021-2024
Private Wealth Associate, Sanford C. Bernstein & Co., LLC, 2020-2021
Auditor, Ernst & Young, 2019-2020

# **Professional Designations**

William Ferrell holds the following professional designations:

#### Certified Financial Planner (CFP®)

The CERTIFIED FINANCIAL PLANNER™ and CFP® (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. The CFP® is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. CFP® certificate holders are bound by the CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

To earn the credential, each CFP® candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. In addition, candidates must take the CFP® Certification examination and complete a CFP Board Registered Program or hold an accepted designation, degree or license. Every two years, CFP® certificate holders must complete a minimum of 30 hours of continuing education. More information about the CFP® is available at <a href="http://www.cfp.net/default.asp">http://www.cfp.net/default.asp</a>.

#### <u>Certified Public Accountant (CPA)</u>

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management

advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.

To maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two-year period or 120 hours over a three-year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.

# **ITEM 3 - DISCIPLINARY INFORMATION**

William Ferrell has no disciplinary history to disclose.

# **ITEM 4 - OTHER BUSINESS ACTIVITIES**

In addition to his role at Beacon Pointe Advisors, LLC ("BPA"), William Ferrell is a licensed insurance agent for Beacon Pointe Insurance Services, LLC ("BPIS"), a California-licensed insurance agency, under common ownership with BPA. BPIS receives commissions on insurance products clients purchase, and William Ferrell may earn a portion of these commissions.

Clients pay separate fees for advisory services and insurance products or services. In this capacity, William Ferrell may offer insurance products and receive commissions from their sales. This arrangement creates an incentive for William Ferrell to recommend insurance products based on the compensation received, rather than focusing solely on the client's needs.

Clients are not obligated to act on any insurance recommendations or conduct transactions through William Ferrell or BPIS if they follow Mr. Ferrell's recommendations.

#### **ITEM 5 - ADDITIONAL COMPENSATION**

In addition to his regular compensation from Beacon Pointe Advisors, LLC, William Ferrell is eligible to receive compensation from the activities outlined above in *Item 4 – Other Business Activities*. William Ferrell is also eligible to receive variable compensation that is based on the number of assets/clients he brings into Beacon Pointe.

## **ITEM 6 - SUPERVISION**

James Ferrell, Partner, Managing Director, is responsible for supervising William Ferrel's activities. James Ferrell monitors the advice provided by William Ferrell for consistency with client objectives and Beacon Pointe Advisors, LLC's policies. James Ferrell can be reached by calling 407-629-7008.